Martinsburg, West Virginia

FINANCIAL REPORT

**DECEMBER 31, 2013** 

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Culpeper Leesburg Middleburg Richmond Winchester

#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Eastern West Virginia Community Foundation Martinsburg, West Virginia

## **Report on the Financial Statements**

We have audited the accompanying financial statements of Eastern West Virginia Community Foundation which comprise the statements of financial position as of December 31, 2013 and 2012, and the related statements of activities and cash flows for the years then ended and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessment, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

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We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Eastern West Virginia Community Foundation as of December 31, 2013 and 2012, and the change in net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Yount, Hyde : Barbon, P.C.

Winchester, Virginia April 22, 2014

# **Statements of Financial Position**

December 31, 2013 and 2012

Assets	2013	2012
Cash and cash equivalents	\$ 146,146	\$ 255,733
Grants receivable, net	2,500	5,000
Prepaid expense	1,746	2,068
Investments, at fair value	16,856,294	15,538,221
Beneficial interest in split-interest agreements	86,618	65,179
Beneficial interest in residual trust	858,978	810,390
Life insurance policy, cash surrender value	15,331	6,922
Property and equipment, net	1,716	1,373
Total assets	<u>\$17,969,329</u>	\$16,684,886
Liabilities		
Accounts payable and accrued expenses	\$ 6,859	\$ 4,562
Grants payable	167,394	1,054,862
Agency endowment funds	1,442,463	1,225,208
Total liabilities	\$ 1,616,716	\$ 2,284,632
Net Assets		
Unrestricted net assets:		
Community endowment	\$ 640,846	\$ 574,436
Donor advised endowment	6,829,448	6,095,033
Designated endowment	2,724,431	2,266,238
Field of interest endowment	3,030,061	2,645,633
Scholarship endowment	2,025,990	1,685,466
Unrestricted endowment	18,559	11,540
Unrestricted funds not designated	137,682	246,339
Total unrestricted net assets	\$15,407,017	\$13,524,685
Temporarily restricted net assets	945,596	875,569
Total net assets	<u>\$16,352,613</u>	<u>\$14,400,254</u>
Total liabilities and net assets	\$17,969,329	\$16,684,886

See Notes to Financial Statements.

# **Statement of Activities**

For the Year Ended December 31, 2013

	Unrestricted	Temporarily Restricted	Totals
Revenues and Gains:			
Contributions	\$ 640,749	\$	\$ 640,749
Special events	30,072		30,072
Interest and dividend income	419,710		419,710
Net unrealized and realized gain on investments	1,605,148		1,605,148
Miscellaneous income	10,277		10,277
Total revenues and gains	\$ 2,705,956	\$	\$ 2,705,956
Net assets released from restrictions:			
Satisfaction of restriction			
Total revenues, gains, and other support	\$ 2,705,956	\$	\$ 2,705,956
Expenses:			
Grants and distributions	\$ 508,925	\$	\$ 508,925
Program expenses	163,889		163,889
Communications and outreach	35,992		35,992
Supporting services:			
Accounting and legal	30,650		30,650
Insurance	5,660		5,660
Fundraising	759		759
General and administrative	7,135		7,135
Occupancy	8,359		8,359
Investment fees	62,255		62,255
Total expenses	\$ 823,624	\$	\$ 823,624
Excess of revenues over expenses			
before other changes in net assets	\$ 1,882,332	\$	\$ 1,882,332
Other changes in net assets,			
split-interest actuarial adjustment		70,027	70,027
Change in net assets	\$ 1,882,332	\$ 70,027	\$ 1,952,359
Net assets, beginning of year	13,524,685	875,569	14,400,254
Net assets, at end of year	\$ 15,407,017	\$ 945,596	\$ 16,352,613
See Notes to Financial Statements.			

# **Statement of Activities**

For the Year Ended December 31, 2012

	Unrestricted	Temporarily Restricted	Totals
Revenues and Gains (Losses):			
Contributions	\$ 498,397	\$	\$ 498,397
Special events	19,719		19,719
Interest and dividend income	462,852		462,852
Net unrealized and realized gain on investments	1,138,732		1,138,732
Miscellaneous income	4,206		4,206
Total revenues and gains	\$ 2,123,906	\$	\$ 2,123,906
Net assets released from restrictions:			
Satisfaction of restriction - Benedum Foundation	31,615	(31,615)	
Total revenues, gains, and other support	\$ 2,155,521	\$ (31,615)	\$ 2,123,906
Expenses:			
Grants and distributions	\$ 897,359	\$	\$ 897,359
Program expenses	182,255		182,255
Communications and outreach	29,599		29,599
Supporting services:			
Accounting and legal	29,150		29,150
Insurance	6,209		6,209
Fundraising	3,524		3,524
General and administrative	8,134		8,134
Occupancy	9,007		9,007
Investment fees	65,497		65,497
Total expenses	\$ 1,230,734	\$	\$ 1,230,734
Excess (deficit) of revenues over (under) expenses			
before other changes in net assets	\$ 924,787	\$ (31,615)	\$ 893,172
Other changes in net assets,			
split-interest actuarial adjustment		57,409	57,409
Change in net assets	\$ 924,787	\$ 25,794	\$ 950,581
Net assets, beginning of year	12,599,898	849,775	13,449,673
Net assets, at end of year	\$ 13,524,685	\$ 875,569	\$ 14,400,254
See Notes to Financial Statements.			

# **Statements of Cash Flows**

For the Years Ended December 31, 2013 and 2012

	2013	2012
Cash Flows from Operating Activities		
Change in net assets	\$ 1,952,359	\$ 950,581
Adjustments to reconcile change in net assets to net cash	•	•
(used in) operating activities:		
Depreciation	926	1,574
(Gain) loss on disposal of property and equipment	(200)	294
Actuarial (gain) on annuity obligations	(70,027)	(57,409)
Unrealized loss from life insurance policy	1,591	3,078
Net realized and unrealized (gain) on investments	(1,605,148)	(1,138,732)
Donated value of securities	(30,057)	(45,289)
Donated life insurance premium	(10,000)	(10,000)
Changes in assets and liabilities:		
Decrease in grants and other receivables	2,500	2,500
Decrease (increase) in prepaid expenses	322	(586)
Increase (decrease) in accounts payable and accrued expenses	2,297	(10,241)
(Decrease) in grants payable	(887,468)	(440,692)
Increase in agency endowment funds	217,255	165,738
Net cash (used in) operating activities	\$ (425,650)	\$ (579,184)
Cash Flows from Investing Activities		
Proceeds from sale of investments	\$ 6,264,241	\$ 6,810,063
Purchase of property and equipment	(1,269)	(699)
Proceeds from sale of assets	200	255
Purchase of investment securities	(5,947,109)	(6,280,166)
Net cash provided by investing activities	\$ 316,063	\$ 529,453
Net (decrease) in cash and cash equivalents	\$ (109,587)	\$ (49,731)
Cash and Cash Equivalents		
Beginning	255,733	305,464
Ending	\$ 146,146	\$ 255,733
Supplemental Disclosure of Cash Flow Information,		
in-kind contributions	\$ 18,696	\$ 20,551

#### **Notes to Financial Statements**

#### **Note 1.** Nature of Business

Eastern West Virginia Community Foundation (the Foundation) is a nonprofit corporation classified by the Internal Revenue Service as tax-exempt under Section 501(c)(3) and as a nonprivate foundation under Section 509(a)(1) of the Internal Revenue Code of 1986. The Foundation is responsible for charitable funds and the income generated by the funds of many donors. The Foundation is committed to improving the quality of life and to serving the general charitable and educational needs of the inhabitants of Eastern West Virginia and adjoining states through charitable grants at the discretion of the Board.

#### **Note 2.** Significant Accounting Policies

The financial statements of the Foundation have been prepared on the accrual basis of accounting. The significant accounting policies followed are described below to enhance the usefulness of the financial statements to the reader.

#### **Cash and Cash Equivalents**

The Foundation considers all highly-liquid investments with a maturity of three months or less when purchased to be cash equivalents. The Foundation's cash is maintained in two commercial banks located in West Virginia which, at times, may exceed the federally insured limits. The Foundation has not experienced any losses in such accounts.

#### **Investments**

Investments in equity securities with readily determinable fair values and all investments in debt securities are measured at fair value in the statement of financial position. Realized and unrealized gains and losses are reflected in the statement of activities.

#### **Property and Equipment**

All purchases of property and equipment have been recorded at cost. Property and equipment that is donated to the Foundation is stated at its fair market value at the time of donation. Depreciation is determined by the straight-line method. The estimated useful life for furniture and fixtures is seven years. Estimated useful life for software is three years. Depreciation expense was \$926 and \$1,574 for the years ended December 31, 2013 and 2012, respectively.

## **Grants Payable**

Grants are recorded as expenses when they are approved by the Board.

#### **Agency Endowment Funds**

Agency endowment funds are established for transactions in which a community foundation accepts a contribution from a charitable agency donor and agrees to transfer those assets, the return on investment of those assets or both back to the charitable agency donor.

The Foundation maintains variance power and legal ownership of agency endowment funds and, as such, continues to report the funds as assets of the Foundation. Corresponding liability accounts have been established for these funds.

#### **Contributions**

Contributions are recognized as revenue when they are received or unconditionally pledged.

Donor-restricted contributions whose restrictions are met in the same year as received are classified as unrestricted contributions in the accompanying financial statements.

#### **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Fair Value Measurement

Accounting standards establish a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1) and the lowest priority to unobservable inputs (level 3). The three levels of the fair value hierarchy under the standards are described as follows:

Level 1 – Valuations for assets and liabilities traded in active exchange markets. Valuations are obtained from readily available pricing sources for market transactions involving identical assets or liabilities.

Level 2 – Valuations for assets and liabilities traded in less active dealer or broker markets. Valuations are obtained from third party pricing services for identical or similar assets or liabilities or other inputs observable for the asset or liability, either directly or indirectly through corroboration with observable market data. If the asset or liability has a specified (contractual) term, a Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 – Valuations for assets and liabilities that are derived from other valuation methodologies, including option pricing models, discounted cash flow models and similar techniques, and not based on market exchange, dealer, or broker traded transactions. Level 3 valuations incorporate certain assumptions and projections in determining the fair value assigned to such assets or liabilities.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The following is a description of the valuation methodologies used for instruments measured at fair value:

#### Investments

The fair value of investments is the market value based on quoted market prices, when available, or market prices provided by recognized broker dealers.

Beneficial interest in split-interest agreements

The fair value of split interest agreements is based on the present value of the future distributions to be received by the Foundation as a beneficiary.

Beneficial interest in residual trust

The fair value of residual trusts is based on a specified percentage of the trust's fair market value as determined annually.

Life Insurance

The value of the life insurance is based on the cash surrender value.

The preceding methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Foundation believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

#### Note 3. Net Assets

Unrestricted net assets are funds for which the discretion of the use of these funds lies with the Board

Temporarily restricted net assets are restricted by donors for designated purposes or due to the passage of time. When they are used or time restrictions are removed, they are recorded in the statement of activities as assets released from restrictions.

Permanently restricted net assets represent donor-restricted donations, that is, where donated assets are to remain restricted in perpetuity, and the Foundation does not have the right to invade the principal, except as permitted by governing instruments or applicable law. There are no permanently restricted net assets as of December 31, 2013 or 2012.

Factors considered in the determination of net asset classification include:

- The Foundation's articles of incorporation, by-laws and the terms of various predecessor trusts, allow the respective Board the power to use the principal amount of gifts.
- The Foundation has been granted unilateral variance power to modify restrictions or conditions on the distribution of funds if, in its sole judgment, such restriction or condition becomes unnecessary, incapable of fulfillment, or inconsistent with the needs of the community.

# Note 4. Temporarily Restricted Net Assets

The Foundation's temporarily restricted net assets as of December 31, 2013 and 2012 are:

	 2013	 2012
Beneficial interest in split-interest agreements	\$ 86,618	\$ 65,179
Beneficial interest in residual trust	 858,978	 810,390
	\$ 945,596	\$ 875,569

#### Note 5. Investments

Investments are carried at fair value, and realized and unrealized gains and losses are reported in the statement of activities. Investments received by gift are recorded at market value at the date of the donation. Long-term investments, including endowment as well as other funds, as of December 31, 2013 and 2012 were as follows:

	<b>December 31, 2013</b>			
			Unrealized	
Summary by Type of Investment	Cost	Fair Market Value	Appreciation (Depreciation)	
Cash	\$ 370,383	\$ 370,383	\$	
Fixed income securities	3,107,124	3,128,271	21,147	
Equities	5,591,072	7,464,815	1,873,743	
Mutual funds	5,149,719	5,487,723	338,004	
Alternative investments	371,450	405,102	33,652	
	\$ 14,589,748	\$ 16,856,294	\$ 2,266,546	

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Summary by Type of Investment	Cost	Fair Market Value	Unrealized Appreciation (Depreciation)
Cash	\$ 461,419	\$ 461,419	\$
Fixed income securities	3,255,169	3,448,561	193,392
Equities	6,507,897	7,281,660	773,763
Mutual funds	3,865,041	3,996,584	131,543
Alternative investments	290,583	349,997	59,414
	\$ 14,380,109	\$ 15,538,221	\$ 1,158,112

# Note 6. Property and Equipment

At December 31, 2013 and 2012, the property and equipment consisted of the following:

	 2013	 2012
Software	\$ 40,945	\$ 40,945
Furniture and fixtures	11,524	11,300
Less accumulated depreciation	 (50,753)	 (50,872)
	\$ 1,716	\$ 1,373

# Note 7. Funds Held as Agency Endowments

The following table summarizes activity in agency endowment funds for the years ended December 31, 2013 and 2012.

	2013	2012
Agency endowment fund balance		
at the beginning of the year	\$ 1,225,208	\$ 1,059,470
Amounts raised	62,196	46,014
Investment income	34,698	34,221
Realized and unrealized (loss) gain	153,189	98,125
Expenses	(32,828)	(12,622)
Agency endowment fund balance		
at the end of the year	\$ 1,442,463	\$ 1,225,208

#### **Note 8.** Administrative Income

The Foundation's policy is to assess each component fund a total annual fee of one percent. The fee is calculated and assessed monthly based on current fair market value. Such amounts are transferred to an unrestricted discretionary fund to offset administrative costs.

#### **Note 9.** Contributed Services

Contributions of services shall be recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

The Foundation received the following contributed services and expenses during the years ended December 31, 2013 and 2012, which are included in the statements of activities:

	 2013		2012
Legal services	\$ 18,000	\$	18,000
Posting and printing	296		336
Miscellaneous	400		500
Special events	 <u></u>		1,715
	\$ 18,696	\$	20,551

## Note 10. Legacies Not Yet Recognizable

The Foundation is the beneficiary under various wills and trust agreements, the total realizable amount of which is not presently determinable. Such amounts will be recognized in the financial statements when clear title is established and the proceeds are measurable.

## Note 11. Split-Interest Agreements and Residual Trusts

The Foundation is the named beneficiary of various split-interest agreements and trusts. The Foundation's policy is to record the present values of their remainder interest when they learn of the agreement, the terms of the agreement are irrevocable, and the value can be readily determined. Amortization of the discount associated with the contribution and other changes in actuarial assumptions or life expectancies are recognized as a split-interest actuarial adjustment in the statement of activities. For the years ended December 31, 2013 and 2012, the split-interest actuarial adjustment amounted to \$70,027 and \$57,409, respectively.

A split-interest agreement (or charitable remainder trust) provides for the payment of distributions to the grantor or other non-charitable beneficiary for a term of years or designated beneficiary's lifetime. At the end of the trust term, the remaining assets are paid to the Foundation. These agreements are administered by third-party trustees. The portion of the trust attributable to the present value of the remainder interest is recorded in the statement of activities as temporarily or permanently restricted net assets, depending on the trust terms. There were no new agreements established in 2013. The remainder value of these agreements as of December 31, 2013 and 2012 was \$86,618 and \$65,179, respectively, and is recorded in the statements of financial position as "Beneficial interest in split-interest agreements."

The Foundation is also a 50% beneficiary of an irrevocable residual trust whereby the income beneficiary is not entitled to any distributions of principal. The Foundation's beneficial interest in this residual trust is \$858,978 and \$810,390 as of December 31, 2013 and 2012, respectively, and is revalued annually.

## **Note 12.** Life Insurance Policy

In November 2011, the Foundation received a contribution of a life insurance policy for which it is the beneficiary. The donor will make annual contributions in the amount of \$10,000 for five years to pay the premium. The life insurance policy is reported at its cash surrender value. The value as of December 31, 2013 and 2012 was \$15,331 and \$6,922, respectively.

## **Note 13. Fair Value Measurements**

The following table presents the balance of financial assets and liabilities measured at fair value on a recurring basis as of December 31, 2013 and 2012:

<b>December 31, 2013</b>	Level 1		Level 2		Level 3		Total	
Cash	\$	370,383	\$		\$		\$	370,383
Fixed income securities		3,128,271						3,128,271
Equities		7,464,815						7,464,815
Mutual funds		5,487,723						5,487,723
Alternative investments					40	5,102		405,102
Beneficial interest in								
split-interest agreements					8	6,618		86,618
Beneficial interest in residual trust				858,978				858,978
Life insurance policy,								,
cash surrender value				15,331				15,331
	\$	16,451,192	\$	874,309	\$ 49	1,720	\$	17,817,221

<b>December 31, 2012</b>	Level 1		Level 2		Level 3	Total	
Cash	\$	461,419	\$		\$	\$ 461,419	
Fixed income securities		3,448,561				3,448,561	
Equities		7,281,660				7,281,660	
Mutual funds		3,996,584				3,996,584	
Alternative investments					349,997	349,997	
Beneficial interest in							
split-interest agreements					65,179	65,179	
Beneficial interest in residual trust				810,390		810,390	
Life insurance policy,							
cash surrender value				6,922		6,922	
	\$	15,188,224	\$	817,312	\$ 415,176	\$16,420,712	

The table below sets forth a summary of changes in the fair value of the Foundation's level 3 investment assets:

	 2013	2012		
Balance - beginning of year	\$ 415,176	\$	396,750	
Investment (loss) income	(25,762)		7,269	
Investment purchases	80,867		12,971	
Other changes in beneficial interests	 21,439		(1,814)	
	\$ 491,720	\$	415,176	

# Note 14. Commitments and Subsequent Events

The Foundation has evaluated all subsequent events through April 22, 2014, the date the financial statements were available to be issued. The Foundation has determined there are no additional subsequent events that require recognition or disclosure.