



April 2, 2018

Dear Friends:

The Hardy County Community Foundation is gearing up for its fifth annual Volunteer Hardy event, an initiative designed to promote volunteerism and encourage support for our local community service sector. This year's initiative will take place during the months of August and September, specifically, August 18th through September 16th.

Here's how it works:

Nonprofit organizations, school and community groups, businesses, and families are invited to coordinate fundraising activities during the four-week period of August 18th through September 16th. The Community Foundation will help promote these events and issue periodic calls-to-action encouraging people to learn more about and get involved with the events, the sponsoring organizations, and/or the causes the fundraising events will support. Participants keep most of the money raised from their activity but are asked to contribute 20% to the Community Foundation's Community Impact Fund (our unrestricted endowment which is used to support a variety of local nonprofits and charitable programs).

This year we're extending our volunteerism promotion efforts by encouraging members of the community who don't want to organize their own event to consider volunteering at one or more of the scheduled Volunteer Hardy events.

In November we will highlight the efforts of all participants at our Spirit of Hardy County celebration. The Community Foundation will invite four participants to select one of their members who exemplifies the volunteer spirit for their organization/event to be recognized at the dinner.

Attached is a summary of what the Community Foundation will do and what we are asking participants to do, including deadlines for responding. We hope you will consider joining us in this annual celebration of volunteerism in Hardy County.

Please contact me by email (apancake@ewvcf.org) or phone (304-538-3431) for more information or to notify us of your intent to participate. And please feel free to pass this information along to others.

I look forward to hearing from you soon!

Sincerely,

Amy Pancake

Hardy County Community Foundation - 2018 Volunteer Hardy Details

The Community Foundation will:

- Invite local nonprofits, school/community groups, and families to participate
- Promote each fundraising activity as part of the Volunteer Hardy event. Promotion includes posts on Facebook, poster-sized flyers displayed in places of business throughout the county, announcements on WELD, and paid advertising through the Moorefield Examiner (inclusion in paid advertising and posters is contingent on receiving event details by **July 22nd**)
- Host the Spirit of Giving dinner to celebrate volunteerism as the Spirit of Hardy County. During the dinner we will highlight the efforts of all participants, and recognize four individuals selected by each of the four organizations/groups/families whose efforts truly embody the volunteer spirit.
- Make an effort to have a representative from the foundation at each Volunteer Hardy event

We are asking the participants to:

- Notify the HCCF of **intent** to participate in the Volunteer Hardy event by **June 1**.
- LIKE our Facebook page (<https://www.facebook.com/HardyCountyCommunityFoundation>) and visit it frequently to help share information about the event.
- Coordinate a fundraising activity to take place during the four-week period of August 18 through September 16 and provide **details of the event** to the HCCF by **July 1**.
- Keep 80% of funds raised to use for a designated purpose and contribute 20% of the net proceeds to the Community Foundation to help build the Community Impact fund.
- Plan to attend our Spirit of Hardy County celebration dinner in November.

Four participating organizations/groups/families will be invited to select a volunteer to be honored at the Spirit of Hardy celebration, and will be asked to introduce him/her or to provide comments about the individual to be read by a HCCF board member.

Please email intent to participate and event details (including information below) to apancake@ewvcf.org.

1. Name of organization, group, family
2. Name/phone/email of contact person (for correspondence with HCCF)
3. Website or where to find more information (to include in promotional material), if applicable
4. Details about your event:
 - Brief description of fund raising activity
 - Project or cause proceeds from the activity will benefit
 - Date, time, and location
 - Pictures of past volunteer activities for Facebook promotions
5. Optional, as applicable – Details about your organization (meetings days/times; types of activities; how to become a member) for us to post on Facebook periodically

May we promote your event in a way that encourages members of the community to contact you about volunteering to help with your event? Yes _____ No _____

*Please note: In order to have your activity included in paid advertising, we must have details no later than **July 1st**.*